

Lonza AG
Corinna Bachmann
Head Site Development &
Support Services

3930 Visp
Switzerland
+41 63 316 86 42
corinna.bachmann@lonza.com
www.lonza.com

Visp, 10. September 2025

Reference Letter

We are pleased to provide this reference for Marc Franzen, who has successfully led several strategic initiatives at Lonza, demonstrating exceptional leadership, project management expertise, and collaborative spirit.

Marc's key contributions include:

- Lead of the **Lonza Visp Positioning and Recruiting Programme (2021)**: Spearheaded efforts to leverage the local labor market, coordinating internal recruiting and communications teams alongside an external agency to enhance talent acquisition.
- Lead of the **Industrial Service Center Feasibility Project (2022)**: Delivered a comprehensive solution to address the urgent need for several hundred additional workplaces and parking spaces, while identifying optimal long-term site options for Lonza Visp Site Services.
- Lead of the **Site Services Strategy Review (2022)**: Directed a strategic reassessment to align Site Services with rapidly evolving operational and regulatory conditions.
- Lead of the **Mobility Strategy Development (2022–2023)**: Unified diverse internal and external mobility challenges into a cohesive and sustainable strategic concept, engaging a broad range of stakeholders to ensure sustainable and scalable solutions.
- Lead of the **Catering Lonza Site Visp Project (2022–2024)**: Managed the expansion of catering capacity to meet short-term demands and developed and

implemented an outsourcing strategy involving multiple internal and external partners.

Beyond his project leadership, Marc is a highly trusted and respected colleague. He consistently demonstrates a collaborative mindset, excellent communication skills, and unwavering commitment. His reliability, integrity, and sense of responsibility make him an invaluable asset to any transformation or project management endeavor.

We highly recommend Marc for future roles requiring strategic thinking, stakeholder engagement, and operational excellence. He would be a tremendous asset to any organization.

Please feel free to contact me for further information.

Yours sincerely,



Renzo Cicillini
Site Head Visp



Corinna Bachmann
Head Site Development & Support Services